



Partner with UpKeep

High (end) maintenance.

Your clients reliably depend on your expertise to enhance their business operations and exceed performance expectations. And now, through partnership with UpKeep, you can expand your impact by delivering our innovative solutions to your client base.

We bridge the gap between Operations & Maintenance.

UpKeep's Asset Operations Management platform brings clients a one-stop shop for all things maintenance and reliability. Seamlessly integrating disparate systems and data sets through our open API, UpKeep's central hub enables everyone from ground-floor technicians to the management team to increase productivity, reduce downtime, and harness analytics to drive better business results. Our mobile-first approach is the first of its kind in the industry, making software adoption simple, and enabling operators to consistently input accurate and complete data that will actually move business forward.

Refer or Resell our solution. Our paper or yours.

Our partners have a variety of go-to-market approaches, so we created a program that enables both a sale on our paper and yours. Referral partners typically register a lead with UpKeep and have our sales team take things forward, with or without partner assistance. Resellers will sometimes own the sales process through to close (though our team is ready to assist at any point). Both partner types can unlock additional revenue streams and add service hours surrounding customer adoption of, and advisory on, UpKeep's solutions.

Join us today and continue to show your clients why they chose you to guide them towards a better future.

About UpKeep

UpKeep is an Asset Operations Management solution that helps maintenance, reliability, and operations teams efficiently manage the day-to-day maintenance life cycle, optimize asset utilization, and gain insights into real-time performance data.

Mobile-first and designed for a dispersed workforce, UpKeep gives maintenance teams one place to manage inventory, work orders, and budgets while giving technicians convenient and immediate self-help where they work. Reliability teams use UpKeep for asset performance management to measure and optimize long-term efficiency of their assets over the assets' lifetime. Operations teams use real-time performance monitoring to understand critical business metrics through remote condition monitoring using sensors and UpKeep's Edge platform.

Over 3,000 leading companies including Rehrig Pacific, Orangetheory, NatGas, and Constellation Brands use UpKeep to bring together disparate data to empower every technician to be their most productive, wherever they are.

Founded in 2017, UpKeep is backed by \$49M in funding from leading investors including YCombinator, Battery Ventures, Insight Partners, and Emergence Capital.

upkeep.com

Referral partners

10% commission for referred customers

Reseller partners

10% discount on UpKeep licenses for referred clients

All partners receive:

- UpKeep demo account for client demonstrations
- UpKeep content and training
- Co-branded marketing materials for client and prospect outreach
- Invitations to partners-only events, product roadmap insight, and partner community
- Opportunity to unlock additional performance-based partner benefits
- Partner portal access
- Partner account mapping tool

